

# **PROPOSAL FOR MUSEUM CONSULTANCY**

## **CONTENT DEVELOPMENT, DESIGN & EXECUTION**



Submitted to:  
**Muziris Projects Limited (MPL)**  
Project Title:  
**Museum Development Works for Identified Muziris Museums**

MPL/460/25 - Date: 21-01-2026  
Last Date of Application: 10<sup>th</sup> February 2026 - 3.00 PM

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## 1. Introduction

Muziris Projects Limited invites proposals from qualified and experienced Museum Consultants / Agencies for undertaking museum-related works at Muziris for the following projects:

1. Kodungallur Temple Museum
2. Alappuzha Yarn & Coir Museum
3. Alappuzha Labour Museum
4. Alappuzha Port Museum
5. Cheramanparambu Archaeology Museum
6. Cheraman Islamic Museum

These museums are envisioned as knowledge-driven, experience-rich cultural spaces reflecting the historic, social, maritime, religious, and labour narratives of Kerala within the broader Muziris heritage framework.

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## 2. Objectives of the Museum Projects

The proposed museums aim to:

- Interpret Muziris as a transnational heritage landscape
  - Present living histories of religion, trade, labour, maritime culture, and craftsmanship
  - Engage diverse audiences through immersive, interactive, and inclusive interpretation
  - Support heritage tourism, education, and community participation
  - Align with international museum standards while retaining local authenticity
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## 3. Scope of Work

The selected agency shall be responsible for end-to-end museum development, strictly aligned with the conceptual vision provided by Muziris Projects Limited.

### 3.1 Core Responsibilities

The scope includes, but is not limited to:

a) Research & Content Development

- Historical, archival, ethnographic, and oral history research
- Storyline development, thematic zoning, and narrative flow
- Preparation of:
  - Primary and secondary content
  - Labels, panels, captions, timelines
  - Audio-visual scripts and interactive content
- Multilingual content (as specified by MPL)

b) Museum Design

- Conceptual design and detailed design for galleries
- Spatial planning and visitor circulation
- Exhibition furniture, showcases, graphics, and interpretive media
- Universal accessibility and inclusive design considerations

c) Production & Fabrication

- Printing of panels, graphics, maps, and visuals
- Fabrication of display units, models, replicas, and interactives
- Integration of digital and multimedia elements
- Supply and installation of all museum components

d) Curation & Installation

- Artifact handling and display planning
- Exhibit installation and on-site coordination
- Quality control and final walkthrough with MPL

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#### 4. Museum-wise Conceptual Focus (Indicative)

*(Final concepts to be guided by MPL)*

- Kodungallur Temple Museum: Sacred landscapes, ritual traditions, temple economy, cultural continuity
- Alappuzha Yarn & Coir Museum: Coir industry evolution, global trade, craftsmanship, women's labour

- Alappuzha Labour Museum: Social history of labour movements, port workers, industrial communities
  - Alappuzha Port Museum: Maritime trade, port history, colonial encounters, shipping networks
  - Cheramanparambu Archaeology Museum: Interactive learning, experiential storytelling, youth engagement
  - Cheraman Islamic Museum: Early Islam in Kerala, maritime links, cultural coexistence
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## **5. Deliverables**

The agency shall deliver:

- Museum concept note and storyline
  - Detailed content documents
  - Design drawings and 3D visualizations
  - Production-ready artwork and fabrication drawings
  - Completed museum installation ready for public opening
  - Final documentation and content handover
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## **6. Cost Structure & Financial Proposal**

The proposal must include a detailed, itemized cost estimate, clearly indicating the following components:

### **6.1 Cost Breakdown (Mandatory)**

1. Content Development Charges
  - Research, writing, editing, translations
2. Design Cost (per sq. meter)
  - Concept design, detailed design, graphics
3. Printing Cost (per sq. meter)
  - Panels, graphics, photographs, maps
4. Material Production & Fabrication
  - Display units, models, interactives, AV hardware
5. Curation Charges

- Artifact selection, display planning, installation

*All costs must be inclusive of taxes, transportation, installation, and manpower unless specified otherwise.*

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## **7. Eligibility & Experience**

Agencies applying must demonstrate:

- Proven experience in museum / interpretation centre projects
  - Expertise in heritage, cultural, or thematic museums
  - Multidisciplinary team including:
    - Museum curators
    - Content developers / historians
    - Designers and fabricators
  - Experience with government or public-sector projects preferred
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## **8. Proposal Evaluation**

Proposals will be evaluated by the Project Oversight Committee constituted by Muziris Projects Limited, based on:

- Conceptual understanding and approach
- Quality of past work and credentials
- Technical competence and methodology
- Financial reasonableness and clarity
- Alignment with Muziris vision

The committee reserves the right to award work to one or multiple agencies, depending on project requirements.

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## **9. Submission Details**

- Last Date for Submission: February 10, 2026

- Proposals must be submitted in the prescribed format (Technical & Financial proposals separately, if applicable).
  - Late submissions will not be considered.
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## **10. Declaration**

The applicant hereby certifies that all information provided is true and that the proposal is submitted in full understanding of the scope and expectations of Muziris Projects Limited.

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Authorized Signatory

Name:

Designation:

Organization:

Date:

Seal & Signature: