



PROPOSAL FOR MUSEUM CONSULTANCY

CONTENT DEVELOPMENT, DESIGN & EXECUTION



Submitted to:
Muziris Projects Limited (MPL)

Project Title:
Museum Development Works for Identified Muziris Museums

MPL/460/25 - Date: 21-01-2026

Last Date of Application: 10th February 2026 - 3.00 PM

1. Introduction

Muziris Projects Limited invites proposals from qualified and experienced Museum Consultants / Agencies for undertaking museum-related works at Muziris for the following projects:

1. Kodungallur Temple Museum
2. Alappuzha Yarn & Coir Museum
3. Alappuzha Labour Museum
4. Alappuzha Port Museum
5. Cheramanparambu Archaeology Museum
6. Cheraman Islamic Museum

These museums are envisioned as knowledge-driven, experience-rich cultural spaces reflecting the historic, social, maritime, religious, and labour narratives of Kerala within the broader Muziris heritage framework.

2. Objectives of the Museum Projects

The proposed museums aim to:

- Interpret Muziris as a transnational heritage landscape
- Present living histories of religion, trade, labour, maritime culture, and craftsmanship
- Engage diverse audiences through immersive, interactive, and inclusive interpretation
- Support heritage tourism, education, and community participation
- Align with international museum standards while retaining local authenticity

3. Scope of Work

The selected agency shall be responsible for end-to-end museum development, strictly aligned with the conceptual vision provided by Muziris Projects Limited.

3.1 Core Responsibilities

The scope includes, but is not limited to:

a) Research & Content Development

- Historical, archival, ethnographic, and oral history research
- Storyline development, thematic zoning, and narrative flow
- Preparation of:
 - Primary and secondary content
 - Labels, panels, captions, timelines
 - Audio-visual scripts and interactive content
- Multilingual content (as specified by MPL)

b) Museum Design

- Conceptual design and detailed design for galleries
- Spatial planning and visitor circulation
- Exhibition furniture, showcases, graphics, and interpretive media
- Universal accessibility and inclusive design considerations

c) Production & Fabrication

- Printing of panels, graphics, maps, and visuals
- Fabrication of display units, models, replicas, and interactives
- Integration of digital and multimedia elements
- Supply and installation of all museum components

d) Curation & Installation

- Artifact handling and display planning
- Exhibit installation and on-site coordination
- Quality control and final walkthrough with MPL

4. Museum-wise Conceptual Focus (Indicative)

(Final concepts to be guided by MPL)

- Kodungallur Temple Museum: Sacred landscapes, ritual traditions, temple economy, cultural continuity
- Alappuzha Yarn & Coir Museum: Coir industry evolution, global trade, craftsmanship, women's labour

- Alappuzha Labour Museum: Social history of labour movements, port workers, industrial communities
- Alappuzha Port Museum: Maritime trade, port history, colonial encounters, shipping networks
- Cheramanparambu Archaeology Museum: Interactive learning, experiential storytelling, youth engagement
- Cheraman Islamic Museum: Early Islam in Kerala, maritime links, cultural coexistence

5. Deliverables

The agency shall deliver:

- Museum concept note and storyline
- Detailed content documents
- Design drawings and 3D visualizations
- Production-ready artwork and fabrication drawings
- Completed museum installation ready for public opening
- Final documentation and content handover

6. Cost Structure & Financial Proposal

The proposal must include a detailed, itemized cost estimate, clearly indicating the following components:

6.1 Cost Breakdown (Mandatory)

1. Content Development Charges
 - Research, writing, editing, translations
2. Design Cost (per sq. meter)
 - Concept design, detailed design, graphics
3. Printing Cost (per sq. meter)
 - Panels, graphics, photographs, maps
4. Material Production & Fabrication
 - Display units, models, interactives, AV hardware
5. Curation Charges

- Artifact selection, display planning, installation

All costs must be inclusive of taxes, transportation, installation, and manpower unless specified otherwise.

7. Eligibility & Experience

Agencies applying must demonstrate:

- Proven experience in museum / interpretation centre projects
- Expertise in heritage, cultural, or thematic museums
- Multidisciplinary team including:
 - Museum curators
 - Content developers / historians
 - Designers and fabricators
- Experience with government or public-sector projects preferred

8. Proposal Evaluation

Proposals will be evaluated by the Project Oversight Committee constituted by Muziris Projects Limited, based on:

- Conceptual understanding and approach
- Quality of past work and credentials
- Technical competence and methodology
- Financial reasonableness and clarity
- Alignment with Muziris vision

The committee reserves the right to award work to one or multiple agencies, depending on project requirements.

9. Submission Details

- Last Date for Submission: February 10, 2026

- Proposals must be submitted in the prescribed format (Technical & Financial proposals separately, if applicable).
- Late submissions will not be considered.

10. Declaration

The applicant hereby certifies that all information provided is true and that the proposal is submitted in full understanding of the scope and expectations of Muziris Projects Limited.

Authorized Signatory

Name:

Designation:

Organization:

Date:

Seal & Signature: